




	<b>JANUARY</b> Winter Space: Nov. 10 Copy: Nov. 13	<b>FEBRUARY</b> Pets Issue Space: Dec. 11 Copy: Dec. 13	<b>MARCH</b> Food/Energy Space: Jan. 15 Copy: Jan. 17	<b>APRIL</b> Top Doctors Space: Feb. 12 Copy: Feb. 14	<b>MAY</b> Remarkable Women Space: Mar. 12 Copy: Mar. 14	<b>JUNE</b> Summer Outdoors Space: Apr. 11 Copy: Apr. 13
<b>Newsstand</b>	Dec. 26 - Jan. 22	Jan. 23 - Feb. 26	Feb. 287- Mar. 26	Mar. 27 - Apr. 23	Apr. 24 - May 21	May 22- Jun. 25
<b>Features</b>	<ul style="list-style-type: none"> <li>• 3 Rugged Winter Hikes</li> <li>• Emile Birch Looks Back on an Artful Life</li> <li>• Envisioning Future NH</li> </ul>	<ul style="list-style-type: none"> <li>• Pet Guide - Therapy Animals</li> <li>• Winter Logging by Horse</li> <li>• Discover Washington NH</li> </ul>	<ul style="list-style-type: none"> <li>• Food Story</li> <li>• Solar Energy</li> <li>• Back-country Skiing</li> </ul>	<ul style="list-style-type: none"> <li>• NH's Top Doctors</li> <li>• Trail Bike Fishing Adventure</li> <li>• Remember Mystery Team</li> </ul>	<ul style="list-style-type: none"> <li>• NH Women of Politics</li> <li>• Best Brunches</li> <li>• Excellence in Nursing</li> </ul>	<ul style="list-style-type: none"> <li>• ATVs &amp; the North Country</li> <li>• Camping in Style</li> <li>• Seacoast Secrets</li> </ul>
<b>Retail</b>	Capsule Wardrobe	Pet Items	NH-Made Shoes	Spring Fashion by Chloe	Mother's Day Gifts	Downtown Dover
<b>Cuisine</b> <b>Local Flavor</b>	Healthy Eating LF: Recipe from Chang Thai	Islington St., Portsmouth LF: Brownies by jajaBelles	Local Meal Kits LF: Ralph & Jo's Café	New London LF: Salad from Local Grocer	Reserved for New Opening LF: Lamb Burgers	One Trend - Poke LF: Flavors of Brazil
<b>Travel</b>	Henniker	Lincoln	Campton	Newport	Stark	Seacoast
<b>Home</b>	"Granny" Chic Décor	Lighting	Upgrading Builder Basic	Kitchens	Bathroom Design	Color Advice
<b>Outsider</b>	Cross-country Ski Trails	Winter Ziplines	Search & Rescue/Safe Hiking Tips	Running for Beginners	Horseback Riding	Via Ferrata
<b>Health</b>	High Intensity Interval Training	The Heart-Brain Health Connection	Evaluating Aromatherapy	Dealing with Death	Postpartum Anxiety Disorders	Men's Health
<b>Seniors</b>		CASA Advocates		Fitness After 50		Debunking Supplements
<b>How To</b>	Get Organized		Keeping Chickens		Small Space Gardening	
<b>Special Ad Sections</b>	<ul style="list-style-type: none"> <li>• Independent School Guide (<i>tip in</i>)</li> <li>• Retirement Living - Part 1</li> </ul>	<ul style="list-style-type: none"> <li>• SmartHealth NH (<i>polybagged</i>)</li> </ul>	<ul style="list-style-type: none"> <li>• Wills &amp; Estate Planning</li> </ul>	<ul style="list-style-type: none"> <li>• NH Physician Profiles</li> <li>• Wealth Management</li> </ul>	<ul style="list-style-type: none"> <li>• Exceptional Women</li> <li>• Excellence in Nursing</li> </ul>	<ul style="list-style-type: none"> <li>• Summer Fun</li> <li>• Higher Education Guide</li> </ul>
<b>Events</b>	<i>Voting begins for Best of NH 2018</i>			<i>NH Top Doctors Awards Reception</i> 	<i>Excellence in Nursing Awards Reception</i> 	<i>Best of NH Party to benefit Stay Work Play</i> 

**SMARTHEALTH NH — A savvy consumer's guide to medical services in the Granite State**

**Space:** Dec. 1  
**Copy:** Dec. 6  
(polybagged w/ 24k NH Magazine subscribers' February issue)

- Best of NH Magazine's Health section
- NH's Top Doctors & Top Dentists lists

**Special Ad Section:**  
**Attracting New Patients**

**BRIDE: SPRING/SUMMER**

**Space:** Feb. 26  
**Copy:** Feb. 28

**Newsstand:**  
Apr. 3 - Sept. 10

- Garden chic wedding inspiration at the gardens of Uncanoonuc Mountain
- Comprehensive venue listing
- What's trending in dresses, jewelry, color palettes, receptions and more

**Special Ad Section: Wedding Gallery**

**DESTINATION NH — A newcomer's guide from the experts at New Hampshire Magazine**

**Space:** Apr. 23  
**Copy:** Apr. 25  
(Direct mailed to new residents and sold on newsstands all year)

- Top Doctors
- Best Dentists
- Hottest New Restaurants
- Independent Schools
- Shopping

	<b>JULY</b> Best of NH Space: May 14 Copy: May 16	<b>AUGUST</b> Top Dentists Space: June 11 Copy: June 13	<b>SEPTEMBER</b> Wellness Space: July 16 Copy: July 18	<b>OCTOBER</b> Fall Fun/Beer Space: Aug. 13 Copy: Aug. 15	<b>NOVEMBER</b> Hot Restaurants/Law Space: Sept. 10 Copy: Sept. 12	<b>DECEMBER</b> It List/Holiday Space: Oct. 15 Copy: Oct. 17
<b>Newsstand</b>	June 26 - July 23	July 24 - Aug. 27	Aug. 28 - Sept. 24	Sept. 25 - Oct. 22	Oct. 23 - Nov. 26	Nov. 27 - Dec. 24
<b>Features</b>	<ul style="list-style-type: none"> <li>• Best of NH 2018</li> <li>• New Boston: Americaville</li> <li>• Building on Hope</li> </ul>	<ul style="list-style-type: none"> <li>• NH's Best Dentists</li> <li>• Hidden Manchester</li> <li>• Dining at the AMC Huts</li> </ul>	<ul style="list-style-type: none"> <li>• Healthy Day Trips</li> <li>• Fall Fashion</li> <li>• NH on Horseback</li> </ul>	<ul style="list-style-type: none"> <li>• 2018 Beer Guide</li> <li>• Portsmouth Halloween</li> <li>• A Very Graphic Tale</li> </ul>	<ul style="list-style-type: none"> <li>• NH's Best Lawyers®</li> <li>• Best New Restaurants</li> <li>• The Real Daniel Webster</li> </ul>	<ul style="list-style-type: none"> <li>• NH People of the Year: The It List</li> <li>• A Matthew Mead Feast for the Holidays</li> </ul>
<b>Retail</b>	Summer Dresses	Meredith	Denim	Littleton	Art of Layering	Holiday Items
<b>Cuisine Local Flavor</b>	Wolfeboro LF: CC & D's Kitchen	House-made Charcuterie LF: Wayward Gourmet	Mayfair Farm LF: Matbah Mediterranean Cuisine	Keene LF: Chocolate Chip Cookies	Butcher Shop Guide LF: Pumpkin	Artisanal Food Gifts LF: African Flavors
<b>Travel</b>	Albany	Sutton	North Woodstock	Hart's Location/Crawford Notch	Milford	Fremont
<b>Home</b>	Theme Design	Antiques	Investment Pieces	The Historic Home	Cabinets	Contemporary Style
<b>Outsider</b>	Foot Golf	River Tubing	Corn Mazes	Family Fall Hikes	Fat Biking	Learning to Ski & Ride
<b>Health</b>	Mindfulness	Cognitive Behavioral Therapy	Telemedicine	Combatting Loneliness	Food and Stress	Alcohol's Potential Benefits
<b>Seniors</b>		Aging in Place - Refitting Your Home		Solo Agers		Faith, Spirituality and Aging
<b>How To</b>	Buying a Bike		Break Bad Work Habits		Holiday Decorating	
<b>Special Ad Sections</b>	<ul style="list-style-type: none"> <li>• Best of NH Hall of Fame</li> <li>• Retirement Living - Part 2</li> </ul>	• NH Dentist Profiles	• Wills & Estate Planning - Part 2	<ul style="list-style-type: none"> <li>• Beer Beat</li> <li>• Breast Cancer Awareness</li> </ul>	• NH Lawyers Profiles	<ul style="list-style-type: none"> <li>• Holiday Gift Guide</li> <li>• Faces of NH</li> </ul>
<b>Events</b>						

## BRIDE: FALL/WINTER

**Space:** July 30  
**Copy:** Aug. 1

- Wedding themes
- Cakes & flowers
- Comprehensive venue listing
- What's trending in dresses, jewelry, color palettes, receptions and more

**Newsstand:**  
Sept. 11 - Mar. 19

**Special Ad Section: Wedding Gallery**

## HOLIDAY GIFT GUIDE

**Space:** Oct. 3  
**Copy:** Oct. 5  
(polybagged w/  
24k *NH Magazine*  
subscribers'  
December issue)

Glossy holiday giving supplement is sent to subscribers Thanksgiving week, just in time for wish lists and Black Friday shopping. Book your ad by Sep. 30 and receive a FREE product placement in the exclusive Holiday Gift Ideas section.

## INDEPENDENT SCHOOL GUIDE

**Space:** Nov. 5  
**Copy:** Nov. 7  
(polybagged w/  
24k *NH Magazine*  
subscribers' January  
issue)

- How to find the right school
- School profiles
- Associations and resources
- School listings

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