

Editorial/Advertising CALENDAR 2012



January Winter Outdoors

Space: Nov. 9, 2011
Copy: Nov. 16, 2011

Editorials:

- NH Up in Smoke
- Cross-country Ski Tour of Inns

Marketing:

- Home: Small Space Solutions
- Health: Incontinence
- Law: Starting a new business
- Outsider: Randonee Skiing
- Artisan: Gudalupe Glass
- Shopping: Littleton
- Travel: North Conway



February Things We Love

Space: Dec. 8, 2011
Copy: Dec. 15, 2011

Editorials:

- Specialty Food Lover's Guide to NH
- True Love Stories

Marketing:

- Senior Life: How Safe is Your Money?
- Home: Window Treatments
- Health: Cardiac Health Month
- Outsider: Curling
- Artisan: Paulette Werger Jewelry
- Shopping: Lincoln
- Travel: Hanover



March Real Estate/Home

Space: Jan. 12, 2012
Copy: Jan. 19, 2012

Editorials:

- Cushy Country Living
- Hidden NH

Marketing:

- Home: Trends in Color
- Health: Understanding Parkinson's
- Law: Intellectual Property
- Outsider: Tennis
- Artisan: Art Nouveau Pots
- Shopping: Rochester
- Travel: Henniker



April Top Docs

Space: Feb. 9, 2012
Copy: Feb. 16, 2012

Editorial:

- Top Docs

Marketing:

- Home: Landscape and Garden
- Senior Life: Ensuring Home Safety
- Health: Anterior Hip Replacement
- Outsider: Safe Hiking
- Shopping: Portsmouth
- Travel: Chesterfield

Advertising Sections

- Physician Profiles



May Women/Golf

Space: Mar. 9, 2012
Copy: Mar. 16, 2012

Editorials:

- Remarkable Women: Masters of Crafts
- Best Breakfasts
- Golfing in NH

Marketing:

- Home: Gardens
- Health: Midlife Maternity
- Outsider: Women's Golf
- Law: Divorce
- Shopping: Lebanon
- Travel: Canterbury

Advertising Section

- Women of Achievement



June Summer Outdoors

Space: Apr. 13, 2012
Copy: Apr. 20, 2012

Editorials:

- Insider's Guide to Swimming Holes and Secret Beaches

Marketing:

- Home: KitchenTour
- Senior Life: Preserving Vision
- Health: Bones and Joints
- Outsider: Cross-country Running
- Artisan: Metal Art
- Shopping: Meredith
- Travel: North Woodstock

Advertising Sections

- Vacation Guide
- Cornerstone Building Awards

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July

Best of NH

Space: May 11, 2012

Copy: May 18, 2012

Editorials:

- Best of NH 2012
- Building on Hope

Marketing:

- Home: Four-season Sunrooms
- Health: Vertigo and Balance
- Law: Trusts and Estates
- Outsider: Family Camping
- Shopping: Bristol
- Travel: Holderness

Advertising Section:

- Best of NH Hall of Fame



August

Top Dentists

Space: June 8, 2012

Copy: June 15, 2012

Editorials:

- NH's Best Dentists
- Senior Life: Identity Theft

Marketing:

- Home: NH-Made Furnishings
- Health: Chronic Pain
- Outsider: Archery
- Artisan: Botanical Impressions
- Shopping: Peterborough
- Travel: Wolfeboro

Advertising Section:

- Dental Profiles



September

Wellness/ Home

Space: July 13, 2012

Copy: July 20, 2012

Editorials:

- Wellness and Weight Loss
- Sideways Tour of NH

Marketing:

- Home: Basement Apartments
- Health: Sleep Problems
- Law: Dispute Resolution
- Shopping: Hanover
- Travel: Pittsburg and its Lakes

Advertising Supplement/Section

- Independent School Guide
- Alternative Healthcare Guide



October

Fall Fun/Home

Space: Aug. 10, 2012

Copy: Aug. 17, 2012

Editorial:

- Insider's Guide to Hiking

Marketing:

- Senior Life: Dealing with Grief
- Home: Kitchens & Baths
- Health: Breast Health Advances
- Shopping: New London
- Outsider: Playground Challenge
- Travel: Sandwich

Advertising Section:

- 5-Star Guide to Investment Firms



November

Restaurants/ Law

Space: Sept. 8, 2012

Copy: Sept. 15, 2012

Editorials:

- NH's Best Attorneys
- Best New Restaurants

Marketing:

- Home: Green Ideas
- Health: Arthritis at Any Age
- Law: Juveniles and the Law
- Shopping: Bedford
- Travel: Meredith

Advertising Section:

- Attorney Profiles
- Hot Restaurants



December

Entertaining & Décor

Space: Oct. 5, 2012

Copy: Oct. 12, 2012

Editorials:

- NH People of the Year: The It List
- Decorating Tips

Marketing:

- Senior Life: Working After Retirement
- Home: Bars and Wine Racks
- Health: Cosmetic Dentistry
- Outsider: Skiing and Shooting
- Shopping: Concord
- Travel: Whitefield

Advertising Section:

- 5-star Guide to Realtors

Supplement:

- Holiday Gift Guide