

Editorial/Advertising CALENDAR 2010

IN EVERY ISSUE: **UpFront** stories on great products and interesting people, a statewide list of the best **Events**, a look at trends in **Cuisine** and a regional **Dining Guide**. Our **Artisan** page features artists and crafts people, our **Home** department highlights products and tips, our **Out & About** page looks back at key happenings and **Staying Well** looks ahead at medical innovations.

BI-MONTHLY SECTIONS: **Sweet Rides** offers travel suggestions while **Senior Life** focuses on the interests of the state's fastest growing demographic sector.



month

editorial

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January

Winter Outdoors

Space: Nov. 9, 2009

Copy: Nov. 16, 2009

- New Hampshire Night Life
- HOME: WINTER EDITION
- Ice Skating
- NH Arts Scene
- Health: Common Nips and Tucks

- Dining Guide
- Outdoors: Places and Products
- Furniture & Appliance Trends

February

Financial

Space: Dec. 8, 2009

Copy: Dec. 15, 2009

- Starting Over: Recovering Wealth in 2010
- Insider's Guide: Romantic Hot Spots
- Senior Life: You Can't Take it With You
- Home: Elegant Environments
- Health: Cardiac Health Month

- Financial Services Guide
- Wedding Guide
- Dining Guide
- Shopping for Romantics

March

Real Estate/Home

Space: Jan. 12, 2010

Copy: Jan. 19, 2010

- Best Neighborhoods
- HOME: SPRING — The Architects' Picks
- Home and Garden Directory
- Health: Early Pediatric Care

- Wedding Guide
- Great Escapes
- Dining Guide
- Realtor Profiles

April

Top Docs

Space: Feb. 9, 2010

Copy: Feb. 16, 2010

- Top Docs
- Insider's Guide: Merrimack River
- Home: Pools and Ponds
- Senior Life: A Place for Us
- Health: The Dentist is a Doctor Too

- Great Escapes
- Dining Guide
- Physician Profiles
- Senior Living Options
- Central NH Shopping

May

Women

Space: Mar. 9, 2010

Copy: Mar. 16, 2010

- Remarkable Women
- Golfing in NH
- Home: Hardscape and Floral Arrays
- Health: Special Deliveries (Neonatology)

- Gift Guide
- Dining Guide
- Women of Achievement Profiles

June

Summer Outdoors

Space: Apr. 13, 2010

Copy: Apr. 20, 2010

- An Every-town Tour of NH
- Insider's Guide: Seacoast Region
- HOME: SUMMER EDITION
- Senior Life: Downsizing
- Health: Stem Cells

- Seacoast Shopping
- Chef Profiles
- Summer Home Goods
- Outdoors: Places and Products

New Hampshire
magazine



Editorial/Advertising CALENDAR 2010

Special Issues
(with ad deadlines)

Destination NH

Space: September 24, 2010

NH Medical Directory

Space: September 10, 2010

NH Magazine's BRIDE

• Spring/Summer

Space: Jan. 12, 2010

• Fall/Winter

Space: June 9, 2101



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July

Best of NH

Space: May 11, 2010

Copy: May 18, 2010

- Best of NH 2010
- Recommended Summer Reading
- HOME: Extreme Charity Makeover
- Health: High Tech Surgery

- "Best of NH" Hall of Fame
- Dining Guide
- Great Getaways
- Best Builders

August

Top Dentists

Space: June 8, 2010

Copy: June 15, 2010

- NH's Best Dentists
- Insider's Guide: Performing Arts
- Senior Life: Travel Tips
- Home: Wonderful Windows
- Health: Healthy Backs

- Dining Guide
- Dental Profiles
- Senior Living Options
- Performing Arts Guide

September

Wellness/Home

Space: July 13, 2010

Copy: July 20, 2010

- Wellness: Look Good/Feel Good
- Best Schools and School Programs
- HOME: AUTUMN — Getting Warm
- Fair Season
- Health: Not Quite an Emergency

- Wedding Guide
- Independent School Guide
- Dining Guide
- Spa and Beauty Guide

October

Fall Fun/The Law

Space: Aug. 10, 2010

Copy: Aug. 17, 2010

- NH's Best Attorneys
- Insider's Guide: N.H. Foliage
- Senior Life: Newly Single?
- Home: Concepts for Kitchen & Bath
- Health: Healthy Breasts

- Wedding Guide
- Great Escapes
- Dining Guide
- Attorney Profiles
- Shopping on the Foliage Trail

November

Restaurants/People

Space: Sept. 8, 2010

Copy: Sept. 15, 2010

- Best New Restaurants
- NH People of the Year: The It List
- Home: In-home Spas
- Health: The Eye Exam

- Holiday Gift Guide
- Dining Guide
- Home Goods
- Medical Directory

December

Entertaining & Décor

Space: Oct. 5, 2010

Copy: Oct. 12, 2010

- Insider's Guide: Holiday Shopping
- Decorating Gurus Offer Tips
- Senior Life: Super Seniors
- Home: Wine Storage/Collecting
- Health: Cosmetic Dentistry

- Holiday Gift Guide
- Dining Guide
- Winter Spa Guide
- Prime Holiday Shopping



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