



Diverse Distribution For Discerning Readers and Advertisers

31% Hillsborough County-Southern NH: Nashua, Peterborough, Manchester, Bedford area

24% Rockingham County-Seacoast NH: Portsmouth, Exeter, Salem, Derry area

13% Merrimack County-South Central NH: Concord, Pembroke, Hooksett, Henniker area

7% Strafford County-Seacoast NH: Dover, Durham, Rochester area

6% Grafton County-White Mtn. Region NH: Lebanon, Hanover, Plymouth area

5% Cheshire County-Southwestern NH: Keene, Rindge, Walpole area

5% Belknap County-Lakes Region NH: Laconia, Meredith, Alton area

4% Carroll County-North Lakes Region NH: Conway, Jackson, Wolfboro area

3% Sullivan County-Western NH: Claremont, Newport, Grantham area

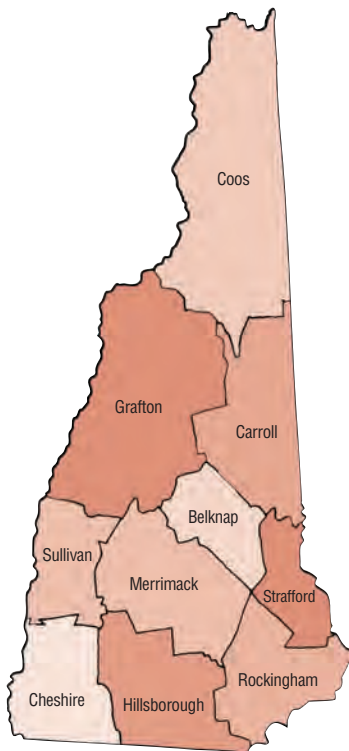
2% Coos County/North Country NH: Colebrook, Pittsburg, Berlin area

Reaching more than 123,000 of New Hampshire's best and brightest, *New Hampshire Magazine* has enjoyed phenomenal subscription growth over the past few years as it transitioned to the state's premier lifestyle magazine.

Our core readership is located in New Hampshire's population centers: Manchester, Nashua, Concord and Portsmouth. In fact, 68% of our distribution is to readers in Hillsborough, Rockingham and Merrimack counties — an area that represents more than 65 percent of the state's population.

Along with subscribers throughout the state and beyond, *New Hampshire Magazine* is delivered to:

- City and State Offices
- Professional Offices
- Medical Offices
- Real Estate Offices



In addition, *New Hampshire Magazine* is delivered to an exclusive list of women earning over \$75,000 annually, as well as medical and legal professionals, CEOs and top managers throughout the Granite State.

The magazine is available at regional newsstands, grocery, drug and book stores.

Research conducted by Accelara Research, Keene, NH
New Hampshire Magazine, 6/2007.

New Hampshire
magazine

